



BLUE OCEAN
MEDIA GROUP



LTC RADIO/TV/BOOK LEAD GENERATION PROGRAM

01 **CO-AUTHORED BOOK**

Co-Authored book plan with Million Dollar Advisor Don Quante, "Tax-Free Money for Long-Term Care," "Don't Go Broke in a Nursing Home, or other titles. 25 copies of book included!

02 **RADIO COMMERCIALS**

Three (3) Long-Term Care Minute 60-second radio commercials with topics like Veterans, Alzheimers, Annuities & Life Insurance.

03 **TV COMMERCIAL**

One (1):30 second LTC focused TV commercial featuring your co-authored book.

04 **PODCAST**

A 15-20min Podcast with you as the guest expert that you can use on your website & marketing you as the Elder Care Expert! Includes hosting on [speaker.com](https://www.speaker.com)

05 **MEDIA BUYING & CONSULTATION**

Program includes access to our media & advertising specialists to investigate the best and most effective radio, television, & digital advertising solutions in your local market. Plus media placement & consultation.

✔ **VIRTUAL RECORDING SESSION**

- No travel required, we'll record your portion of the commercials & podcast from wherever you are!

✔ **MEDIA TRAINING INCLUDED!**

- Your Radio/TV/Book Lead Generation System includes a "Best Practices" consultation call where we will give you insights into the best uses for your media content & tips, tricks and the best practices formula for your media success!

✔ **NEXT STEPS**

- Schedule a call with [Don Quante](#)
- Program is market exclusive. Participates must meet IMO qualifications.